MATHESON

In material, efficiency, workmanship and design equal to any car built in the world.

SIXTH YEAR AT THE GAR-DEN SHOW. We are exhibiting at SPACE 37.

A full line of 1907 Models are on exhibition at

our Salesrooms.

The Matheson Company of New York 1619-21-28 BROADWAY.

WINNING OWNER JEERED. ectators at New Orleans Do Not Like Minnie Adams's Form Reversal.

NEW ORLEANS, La., Jan. 15 .- A glaring re versal of form was shown to-day at City Park when Minnie Adams, with Nicol in the saddle, finnie Adams started here a few days ago with practically the same field opposed to her as to-day and finished a disgraceful The mare on her previous appearance tas an even money favorite, while to-day to 2 was the prevailing price against her. Nicol took her to the front immediately and after the first sixteenth had been tratersed there was never a stage that she tas threatened, finally winning eased up in he fast time of 1:38 4-5, which breaks the rack record, with Afma Dufour second and ster Sterling third.

After the race a large crowd of spectators wathered round the stand occupied by her owner, Frederick Cook, in the betting ring,

Mrs. Annie. Sancilon, Dekaber and also fran.

Race—Six furlongs—Lens. 89 (Lowe), ar Penrhyn 166 (Minder), 9 to 1, second; me. 163 (J. Martin), 8 to 5, third. Time, Paxton, Zienap, Vinegar Bill, Pasadena, gely, Hera and Buford also ran.

Race—One mile—Minnie Adams. 110 to 2, won: Alma Dufour, 166 (Mountain), ond; Peter Sterling, 166 (Garner), 2 to 1, me. 1:38 4-5. Athlete also ran.

ace—One mile and a sixteenth—Merry (Lowe), 20 to 1, won; Delmore. 107 (J. 7 to 2, second; Gold Coin, 162 (Meliathur Cummer, Heart of Hyacinth, Iole, Willie Newcombe, Torchello and Brilliant

New Orleans Entries for To-day.

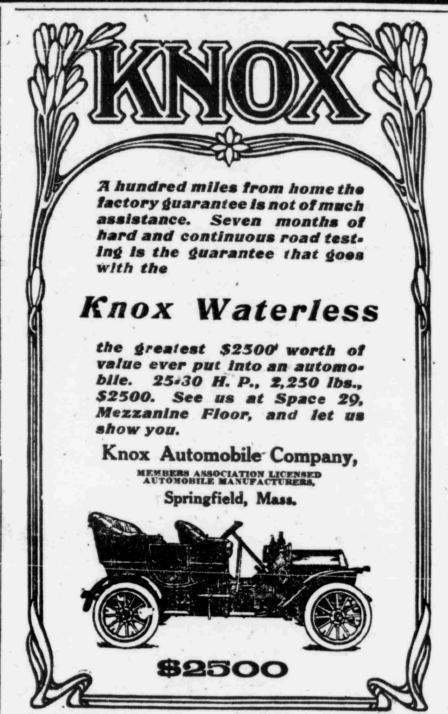
mile and a sixteenth:
111 Missouri Lad....
109 Beau Brummel... | 110 | Rappahamock |
106	Turbulence
105	Cliff Cole
106	Drusie Smith
102	Mary Buchanan
Selling one mile and an eighth:	
107	Cursus
107	Flavigny
104	Doubt
104	

Lucien Lyne May Ride in England. LEXINGTON, Ky., Jan. 15 .- Jockey Lucien

he may again go abroad and ride the com-He left here this morning for York to meet the agent for a prominent ish turfman with the view of riding the lab turfman with the view of riding the borses in England this season. Lyne a turfman with the view of riding the chorses in England this season. Lyne id experience on the foreign tracks, eral years ago he was comploved by R. Keene to ride abroad for him, but to a misunderstanding with Mai Ailen, is trainer, he severed his connection at stable two years before his contract. Lyne has grown foo heavy to ride a country and unless he reaches an nent with this Englishman he will be train a string of horses the coming

> Reappointed Assistant Coach of Cornell Navy.

ITHACA, Jan. 15.-Frederick D. Colson been reappointed assistant coach of the hell navy for a term of five years. The ciatment was made by the Cornell Ath-Cauncil to-day.



The HOTCHKISS at The Paris Show

From the NEW YORK HERALD DECEMBER 11, 1906 (PARIS EDITION)

"The Hotchkiss Company is having a huge success this year. This firm has a six-cylinder model for sale which has been tested for some time with admirable results. In fact, as the HERALD has already stated, the Hotchkiss is about the best of the sixcylinder machines to be had. It is silent, supple and fast. It would be interesting to know how many of the six-cylinder models now on view at the Salon have been thoroughly tried. The Hotchkiss people are reaping the advantage of the fact that they commenced to make this type some time ago and have had the experience of the road to guide them."

AT MADISON SQUARE GARDEN

To the discriminating the HOTCHKISS exhibit at the Garden will prove a revelation and delight. We invite inspection of the finely appointed town and country cars shown and welcome a comparison of HOTCHKISS merits with those offered by other representative foreign cars.

ARCHER & CO., 1597 Broadway, NEW YORK

Sole Concessionnaires for [U. S.

To Make Winter Cruises. The steam yacht Alvina, owned by Alexander S. Cochran, is now fitting out at Bay Ridge for a cruise in Southern waters. James Sibley Watson's auxiliary schooner Genesse is being overhauled at Tebo's for a cruise to the West Indies. She is in charge of Capt. Shelldraks.

C. K. G. Billings's steam yacht Surf is to make a cruise to the South next month, and the work of fitting out the yacht will begin The steam yacht Margaret, which has been chartered by C. V. Walsoh for a Southern cruise, is about ready and it is expected that the yacht will sail for the West Indies in a few



An Unrivaled Combination of Power --- Simplicity and Luxury

MARTNESS of style—the most graceful outlines and proportions— have received the same expert attention in the Columbia Gasoline Cars for 1907, as strength and perfection of mechanism.

The designing and manufacturing ability of the largest and best equipped exclusive automobile factory in the world has been centered on two Gasoline Models to make them leaders in all respects.

MARK XLVIII., 24-28 H. P., \$3,000 Four cylinder Touring Car carrying five passengers comfortably.

Shaft Drive.

See Them at the Show

Make and Break Ignition with low tension magneto. Double Carburetor, furnishing proper mixture for high or low

Change Gear System, selective interlocking type. 109 Inch Wheel Base. Pressure Oil Feed.



This shows why it requires 3 weeks' time of m

MARK XLIX., 40-45 H. P., \$4,500

Large, handsome body, seating seven passengers, all facing forward. 117 Inch Wheel Base. Mechanically operated valves all on the

same side of engine. I-Beam front axie, forged without welding. Crank Shaft, cut from a solid block of special chrome nickel steel. We illustrate here our

shaft at different stages of its development.

Call, Write or Telephone for a

Demonstration

'Phone No. 4090 -- 38th St.

Electric Vehicle Company, NEW YORK BRANCH: 134-136-138 West 39th St.

Do Not Be Deceived

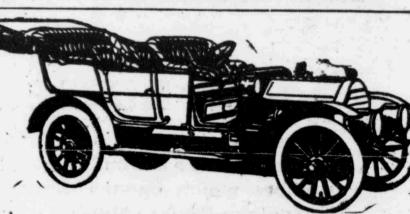
There is no truth in the report that we have been expelled from the Association of Licensed Automobile Manufacturers and our license cancelled on account of listing our Model H Five Passenger Touring Car at Seventeen Hundred Fifty Dollars. The association does not control the prices named by its members, although some very prominent outsiders who have been spending more time seeking notoriety than they have in building good automobiles would have you think to the contrary. We shall continue to run our own business, giving the automobile buying public as good value in the future as in the past.

> DO NOT FAIL TO SEE THE SENSA-TION OF THE NEW YORK SHOW

Buick Motor Company

Flint and Jackson, Mich., U. S. A.





The Pierce **Great Arrow Car**

was built neither to supply a highspeed machine nor a car at a price lower than is consistent with perfect workmanship. The Pierce Great Arrow Car costs less every year you use it, and you can use it a great many years.

¶ Every lover of a perfect automobile should visit the four 1907 Pierce cars at Madison Square Garden this week.

Harrolds Motor Car Company Broadway, 58th to 59th St., New York

